WELCOME

International Field Seminar

Europe 2010
May 24 – June 5

IM851
TENTATIVE European Field Seminar 2010

May 24

May 25
May 24
Marriott

May 25
“American Hotel”

May 27
K+K Cayre Hotel

June 1
Art’Otel

June 5
2009 Student Feedback

This course was an amazing combination of Business visits and cultural insights. We were able to visit
by top executives in various industries who were very
cultural—a rare opportunity. The trip was also very
well organized and Prof. Brunel did a wonderful job.

This has been the best class of my major!
I learned so much and my horizons were expanded
by introduction not only to different business sectors,
but different industries and companies.
Prof. Brunel has done an incredible job organizing this
trip, arranging the meetings... an experience
so invaluable... thank you so much...!

Course was well organized /prepared.
Was very pleased as to how well
Teaching / Presentations / Experience
Re-inforced each other. This course
Delivered beyond my expectations.

The professor's personal contacts were an incredible asset for the
program. The vast majority of speakers were fantastic and inspired
interesting debates and discussions. In addition, the professor
consistently engaged students and fostered deeper analysis.
European Field Seminar
Program Costs

- Program Fee (*) $4,200
- Estimated Airfare (**) $800
- Meals and Incidentals (**) $600

(*) Includes 12 nights lodging, all breakfasts, 4 dinners, local ground transportation, air transport to Budapest, and textbooks. Cost of regular MBA tuition is not included in the program fee.

(**) Estimated cost
Program Cost can be built into cost of education for Full-Time MBA and PEMBA students

For information tailored for your specific situation:

**Program Information**
Emily Libby
617- 358-2788
emilyfl@bu.edu

**Financial Aid Information**
Nicola M. Melton
617 - 353 - 3584
gsmfa@bu.edu
Registration and Dues

- Available for registration as either a Spring or Summer I 2010 course
- Deposit due as follows:
  - E-mail registration sent to Emily (emilyfl@bu.edu)
  - $500 deposit, made payable to Boston University, must be submitted to Emily (GPO-Room 104) within 2 days of electronic submission of application and resume
  - Applications accepted after 7 am on Thursday, November 5
  - Program fee balance due: April 2010 (to the registrar)
  - Rolling admission

**Faculty Director**
Frederic Brunel
617 - 353- 4609
brunel@bu.edu
Pre-Seminar Class Meetings

- Saturday, May 1, from 9 a.m.-12 noon;
- Tuesday, May 11, from 6-9 p.m.; and
- Wednesday, May 12, from 6-9 p.m.
Questions?

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