

**Boston University** Questrom School of Business

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## **Visiting Lecturer/Adjunct Instructor- Marketing**

The Boston University Questrom School of Business Marketing Department seeks a visiting instructor to teach undergraduate and graduate Marketing Research during Fall 2016. Previous experience teaching these courses is desirable. There is a possibility for a full-year appointment. We offer a vibrant and friendly research environment. This position might be ideal for a sabbatical visit.

Please submit a cover letter indicating teaching philosophy and professional orientation; summary of teaching evaluations, if applicable; curriculum vitae; and contact information for three references (not to be contacted without applicant's written approval) to Drew Quinton, Program Coordinator-Marketing ([drewq@bu.edu](mailto:drewq@bu.edu)). Questions about the position should be directed to Dr. Barbara Bickart, Chair – Marketing Department ([bickart@bu.edu](mailto:bickart@bu.edu)). Salary is commensurate with experience.

We are an equal opportunity employer and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability status, protected veteran status, or any other characteristic protected by law. We are a VEVRAA Federal Contractor.